

Laurie Walter

From: NYCOM <lisa@nycom.ccsend.com>
Sent: Friday, April 19, 2024 11:04 AM
To: Laurie Walter
Subject: FREE Webinar - Addressing New York's Solid Waste Crisis



**Presented by Citizens Campaign for the Environment
with the New York State Association of
Counties and NYCOM**

FREE WEBINAR

**Wednesday, May 1, 2024
12:00 – 1:00 p.m.**

Please join us for an interactive webinar to learn more about the Packaging Reduction and Recycling Infrastructure Act and the benefits it can provide to our communities.

Throughout New York State, municipal waste management and recycling programs are struggling to cope with the more than 17 million tons of municipal solid waste generated annually. The Packaging Reduction and Recycling Infrastructure Act, commonly referred to as Extended Producer Responsibility or EPR, would require manufacturers to take responsibility for their products throughout their entire product life cycle, by bearing the cost of proper recycling and responsible disposal of product packaging.

Not only would this legislation provide relief to taxpayers and save local governments hundreds of millions of dollars a year, but it would also require

producers to minimize packaging materials, improve recyclability, and reduce the toxicity of their products.

In addition to addressing the financial benefits for local governments, the expert panel will discuss how the proposal would provide investments in much needed recycling infrastructure, reduce pollution and litter in communities, increase recycling, and more! Attendees will have the opportunity to ask questions.

Speakers:

- Adrienne Esposito, Executive Director, Citizens Campaign for the Environment
- Senator Pete Harckham, bill sponsor & Chair of the Senate Environmental Conservation Committee
- Assemblywoman Deborah Glick, bill sponsor & Chair of the Assembly Environmental Conservation Committee (invited)
- Dawn Timm, Chair, NYS Product Stewardship Council
- Scott Cassel, Chief Executive Officer and Founder, Product Stewardship Institute

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