

Re: October 12, 2023 Skaneateles Village Board meeting agenda

**Skaneateles WinterFest 2024 Activities (Jan 26 & 27, 2024)**

- The Skaneateles Sunrise Rotary Club (SSRC) plans to hold their 15<sup>th</sup>+ annual WinterFest event.
  - Rotary insurance certificate available.
  - All proceeds given back to Rotary non-profit causes both local and international
  - PoC – John Rooney / SSRC WinterFest Coordinator; 315-436-4043; [rooneyj22@gmail.com](mailto:rooneyj22@gmail.com)
  
- The known format will be very similar to last year’s WinterFest 2023 events.
  
- TBD – Suggestions came in for some family/kid friendly outdoor winter activities/games to coordinate sometime over the Winterfest weekend. No definite plans yet.

**Friday January 26, 2024:**

7 PM to 7:30 PM – “Ice Tower burn” in Clift Park

- Ice block chimney tower built by Ice Farm of Syracuse with firewood inside
- Fire lit and monitored by the Ice Farm and the Skaneateles Sunrise Rotary club
- Fire Dept will be notified weeks in advance and their recommendations followed (e.g. fire extinguishers on hand, water poured on dead fire)

**Saturday January 27, 2024:**

9 AM – Ice sculptures distributed (primarily in business district)

11 AM – “Taste of Skaneateles” ticket tables set-up (a few folding tables in business district)

11 AM – WinterFest sandwich board and signage set-up (in business district)

11:30 AM to 2:30 PM – “Taste of Skaneateles” event (food establishments offering food/beverage tastings in front of / inside merchant stores in the business district to wrist-banded customers)

12:30 PM - Polar Bear Plunge (TBD) – Participants plunge into lake near pier entrance. Organized and monitored by the Skaneateles Polar Bear club and local emergency responders. ([skanpolarbear.com](http://skanpolarbear.com))

1 PM – Ice sculpture carving demonstration in Clift Park (by Ice Farm professionals)

3:00 PM - Takedown and removal of all WinterFest event signage.

People will also have 7 days (Jan 27<sup>th</sup> to Feb 4<sup>th</sup>) to complete the Scavenger Hunt activity.