

**Village of Skaneateles  
Historical Landmarks Preservation Commission  
Regular Meeting February 12, 2024**

Present: Chad Rogers, Chairman  
Dave Birchenough, Member  
Kathie Dyson, Member (Videoconference)  
Lisa Riordan, Member (Videoconference)

Ian Carroll, Municipal Planning and Development Coordinator  
Dennis Dundon, Clerk to the Boards

Tony Pierce, on behalf of the applicant  
Jared Tracy, on behalf of the applicant (arrived at 7:15 pm)

Excused: Ted Kinder, Member

*Re: Consideration of the application of Mattie Tracy on behalf of Snow & Rose for Certificate of Approval to install 2 by 8 foot business signage on the street façade at the property addressed as 24 East Genesee Street in the Village of Skaneateles.*

At 6:58 pm, Chairman Rogers opened the discussion for the Tracy/Snow & Rose application for 24 East Genesee Street.

Mr. Pierce represented that he will be fabricating and mounting the sign to occupy the same area as the previous White Sleigh sign. He explained that the new owners had unbolted the existing sign from the metal frame and studs. They left that framework in place. His plan was to fabricate the new sign and to mount it over the top of the old sign. Then the new composite sign will be through-bolted to the old bracket for mounting.

Chairman Rogers asked if the new sign can be resized to fit within the sign banner on the building, without the overlap of the existing installation? Mr. Pierce said No because the mounting bolts are in the maroon frame. Chairman Rogers asked if that precludes changing the sign? Mr. Pierce replied that by producing a new sign he can make it look any way the Board prefers. Chairman Rogers stated that limiting the sign to the concrete sign band on the building would look better, and be in keeping with what the Board has approved in other applications on

East Genesee Street. Member Riordan agreed. Member Dyson agreed. Member Birchenough agreed also.

Member Riordan asked if the sign were to be reduced in height, would it have to be reduced in width? Chairman Rogers suggested that the sign be limited in height to the width of the sign band on the building, so the sign does not overlap onto the brick. The width of the sign should be centered in the window.

Member Riordan asked about the material? Mr. Pierce said it is Cetra,, a PVC product. Member Riordan asked if it would be layered on the existing sign? Mr. Pierce replied not any more. Member Dyson said it doesn't bother her if the sign overlaps on width, so long as it is centered.

Chairman Rogers established that the lettering is to be router cut and the frame raised. And that the sign is to be black, with gold square and lettering.

**Member Birchenough, "I move to approve the sign as amended to be just the black sign with the area to fit within the vertical height of the sign band on the building. The existing metal mounting hardware is to be removed and filled as necessary or ground down and covered." Member Dyson seconded the motion. Upon the unanimous vote of the members present in favor of the motion, the motion was carried 4 – 0.**

This matter was concluded at 7:17 pm.

Respectfully submitted,

Dennis Dundon, Clerk to the Boards