

**Village of Skaneateles**  
***Historical Landmarks Preservation Commission***  
**May 11, 2011**

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In the matter of the application submitted by Roy Floyd for The Irish Store for a Certificate of Approval from the Commission for business signage on the building known as The Seitz Building located at 5 Jordan Street in the Village of Skaneateles.

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Present: Charles Williams, Chairman  
Karlene Miller, Member  
Pat Blackler, Member  
Andrew Ramsgard, Member  
Katharine Dyson, Member  
David Neibert, Member

Jorge Battle, Clerk to the Historical Commission

Roy Floyd, Applicant  
T. Shayler, Sign fabricator

Absent: Members: Mona Smalley, Beverly White, Kihm Winship

Chairman Williams opened the public hearing at 8:06pm announcing the application of Roy Floyd for 5 Jordan Street.

Member Neibert said, "I think that sign looks better than *5 of Jordan* sign. I like it better than what's there now." Member Dyson said, "I like it." Member Neibert continued, "because it's not as deep and it's longer. The other one was just over the window and it really came down too far over the window." T. Shayler said, "the one previous? This hangs down less. What we like to do is keep it simple."

The Chairman said, "I don't know how to pronounce this – the first capital letter in what you have in the word *Irish* – that backwards 'E', it's a new match symbol in the last 10 or 12 years." Member Blackler said, "I don't think it will confuse anybody." Discussion on the meaning of the symbol.

Member Neibert asked, "there will be no sign on the side of the building by the door, where there was one previous?" Shayler asked, "should there be or can there be? (looking at the photo) would that be OK with you guys?" Member Ramsgard said, "if you did something there and if it was particularly logoed, that was appropriate – I doesn't make sense to me to say *5 On Jordan*, *5 On Jordan* right next to each other." Shayler said, not to take *The Irish Store* and duplicate it, but something like Shamrock with *To Your Health* on it. Would that be fine?" Member Miller said, "yes. That would be fine." Member Ramsgard said, "something that's in

character with what the store is.” Member Dyson asked, “do you have a logo?” Roy Floyd said, “no.” Member Blackler asked, “how far do you go over, how far are you allowed to put something. How far before you are interrupting the store on the left?” Shayler said, “not at all.” Member Ramsgard said, “that same 3 foot pier.” Shayler asked, “are you looking at this photo?” Member Blackler said, “no. I’m looking at this one that has *5 On Jordan* on the left.” Shayler said, “he interrupted. He went over. But this one does not. This one stays on the building right at the top.” Member Blackler said, “no. I am talking about the little signs.” The Chairman said, “similar to *The Hitching Post* sign.” Shayler said, “I do not have a full picture of this.” Member Ramsgard said, “it’s the same pier width as *The Hitching Post* one, the same size.” Member Blackler said, “I was talking about this – putting a little sign on the left, and I didn’t know how far you are allowed to put it over.” (multiple conversations) The Chairman said, “so *The Hitching Post* may be encroaching on you. So, you can encroach on the other.” Member Neibert said, “no, they are just being spaced out.” Member Ramsgard said, “yes, they should be spaced out – equal.” (multiple conversations)

Chairman Williams said, “I get the idea that most people like the sign as sketched here.” Shayler said, “I did that.” Member Miller said, “you did a nice job.” Member Blackler asked, “what did you say it’s painted on? It says panel to be painted green.” Floyd said, “the existing panel. Nothing has been added to the building.” Member Blackler asked, “that would be painted green?” Shayler said, “this is a blank white panel and be painted over.”

Member Dyson asked, “then the letters will be put on individually?” Sample of the letter presented to the Commission. Member Neibert said, “so there is some dimension to the letters.” Member Miller said, “I like that.” Shayler said, “it does make a difference. I think the place is going to be here a real long time. He has a very good business.” Member Dyson asked, “where else do you have Irish Shops? Any others or is this the first one?” Floyd said, “this is the first. I moved this from Auburn. I had it in the Finger Lakes Mall.” Shayler said, “however, he does sell his goods on the Internet. (asking about the letter sample), “do you like those?” Member Miller said, “yes, very much?” Member Blackler asked, “how do they go on?” Shayler explained, “they can be drilled into the wall which we’d like not to do, or glued on.” Mounting method demonstrated. Member Ramsgard said, “it will look more historic if they are surface mounted. In old days they did not stand-off letters to get a shadow line.” Shayler said, “the only choice would be is flat against the wall, or slightly staged off the wall, a tiny bit. You have to be careful about it catching stuff in the back. Snow and water – so put it up tight.” Member Ramsgard said, “that’s a good point because if you keep it off a tiny bit, there’s a little slot for stuff to go through.” (multiple conversations)

Chairman Williams asked, “ten inches high, how far does that come down over the glass?” Shayler said, “not at all. The other sign used to extend over the glass. This one is just on the header above.” Member Ramsgard said, “they are painting the existing header, inside the panel mold.” Member Neibert asked, “are we discussing just this sign, or a side sign also.” Floyd said, “maybe at a later stage we’ll discuss a side sign because I need to get measurements and stuff.” Member Dyson said, “so we are just discussing this sign here.” Shayler said, “yes.”

Member Neibert said, “**I make a motion that we approve this sign as presented.**”  
Seconded by Member Miller.

Shayler asked, "I have made a number of 'A' frames for the Chamber of Commerce that they have put up. Do you allow those in Skaneateles?" The Commission answered "no." Battle said, "the only ones that are allowed to do that are not-for-profits and government organizations."

The color spec for the green is 2108 Green paint, Plexiglas brand. The letters will be as presented.

The vote was 6-0 in favor of the motion. The hearing was closed at 8:17pm.