

**Village of Skaneateles  
Planning Board Meeting  
August 31, 2010**

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In the matter of the application submitted by Sign and Lighting Services to vary the strict application of Section 225-65A(1)(a) Maximum allowable square footage for signage of 50 square feet for placement of *Tops* signage of the building (former P&C Food Store) located at 40 Fennell Street in the Village of Skaneateles

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Present:        Bruce Kenan, Chairman  
                  Toby Millman, Member  
                  William Eberhardt, Member  
                  Douglas Sutherland, Member

                  Riccardo Galbato, Attorney for the Planning Board  
                  Jorge Batlle, Clerk to the Planning Board

                  Robert Eggleston, Architect for the applicant

                  Kirk Wright, Applicant (sign company)  
                  Chris Watson, Tops Markets

                  Clifford Abrams, State Street  
                  Ellen Leahy, Skaneateles Press  
                  John Pidhirny, West Lake Street

Absent:        Steve Krause, Member

                  Chairman Kenan opened the meeting at 9:39pm announcing the application of Tops Markets for some sign changes.

                  Kirk Wright, applicant said, “a month ago we proposed a sign program that was shot down. We took some time and reviewed the existing variances and have come back with a new sign program that is actually less square footage than the existing P&C signage was. We have reduced our front elevation down to 47.25 square feet. The existing P&C was at 51 square feet. I believe our original was well over that. On the tower, if you recall, we had proposed originally the illuminated box cabinet that was deemed unsightly. We’ve changed over to a set of illuminated channel letters similar to the P&C that’s up there now. Again, less square footage than the P&C that is on the wall now. On the other elevation of the tower we’ve come up with a non-illuminated Tops logo to take the place of the what we call a vegetable there.” The

Chairman asked, "this one is not illuminated?" Wright said, "this is not illuminated. The light underneath is up-lighting." The Chairman asked, "what is the finish on it? What material is it?" Wright said, "that will be Syntra product with a flat that will be painted." Chris Watson said, "secondary signs that you see, they are flat – say like deli, bakery in other locations." The Chairman asked, "what is Syntra?" Watson said, "it's a brand name. It's like a Lexan plastic."

The Chairman asked, "what you have come back with is equal to or less in square foot area than the signs that we approved earlier for P&C that are on the building?" Wright said, "that is correct." The Chairman asked, "and they are channel letters?" Wright said, "illuminated channel letters on the brick. Illuminated channel letters on the one elevation of the tower. Non-illuminated polycarbonate logo on the other elevation."

The Chairman asked the Board for any other questions, comments or a motion. Member Sutherland said, **"I move that we recommend to the ZBA approval of the revised plans submitted with the understanding that this signage is equal to or lesser in size that the current P&C signage."**

Seconded by Member Eberhardt. The vote was 4-0 in favor of the motion. The meeting was closed at 9:43pm.

email to: ZBA, Galbato, TOPS (Watson)