

Village of Skaneateles
Historical Landmarks Preservation Commission
June 9, 2010

In the matter of the application submitted by Peter Wiles, for MidLakes Navigation, for a Certificate of Approval from the Commission, for business signage for the front window and door glass at 13 Jordan Street in the Village of Skaneateles.

Present: Charles Williams, Chairman
Mona Smalley, Member
Kihm Winship, Member
Katharine Dyson, Member
David Neibert, Member

Jorge Batlle, Clerk to the Historical Commission

Peter Wiles, Applicant

Absent: Andrew Ramsgard, Member
Beverly White, Member
Pat Blackler, Member
Karlene Miller, Member

Chairman Williams opened the public hearing at 7:33pm announcing the application of Peter Wiles for Mid Lakes Navigation at 13 Jordan Street. He said, "they have provided us with pictures and colored prints."

Peter Wiles said, "you have more information that I have now at my disposal. Basically, in the discussions that we had. One of the things that we have actually been fighting since we've been in existence is the fact that our name, Mid Lakes Navigation Company, while it has a nautical theme, really doesn't say anything about what our business is. We are not in the shipping business. We are not explorers out navigating something. So, one of the things we wanted to add to what we had before is the image of The Judge. So at least people could relate to what we did to what it says on the door. Basically, that's it. In the '80s, we did an arch in Old English that was hand painted by me off a stencil, pretty poorly. However, it lasted a long time. It had that arch style. The Old English we are walking away from just because it's not as easily read.. It was kind of clever when we came up with it in the '60s, but it's not as practical today. So, what they've drawn there is what my sisters and a graphic artist in Auburn came up with as a proposal.. Along the base, it's just key words, if you will, of what we do."

Member Neibert asked, "isn't that similar to what you already have?" Wiles said, "it's similar to what we had. We had *Mid-Lakes Navigation Company, established 1968* for 20 years

or so.” Member Neibert said, “so you are just adding the boat and a little bit of description.” Wiles added, “and changing the font, and cleaning it up a bit. It’s essentially what was there in general character, but it’s changed in detail.”

Chairman Williams said, “some people are going to try and figure out how you are going to get from Skaneateles Lake to the Erie Canal.” Wiles said, “it’s down hill. It’s easy really.”

Member Smalley asked, “do we have a picture of the old one? I don’t have one.” Wiles said, “no. Basically it was – right across the top was an arch *Mid-Lakes Navigation Company Ltd.* Below that was *Established 1968*. That was, I believe the only writing on it at all.” Member Dyson said, “it would be a good place to put a little hanging sign outward, with a little boat.” Wiles said, “there is an approval previously for the awning that used to be at McCarthy’s to be replaced there and over this. So, there will be an awning out in front of it. It will have nothing on it. It’s just a green awning.”

Member Dyson asked if the lettering is painted on? Wiles said, “I Believe it’s going to be applied. I don’t know if it’s inside or outside vinyl letters.” This is a sample right here.”

Member Winship said, “it looks good to me.” Member Dyson said, “me-too.” Member Smalley said, “it looks great.” Member Neibert asked, “in *Erie*, is that an ‘E’ or a ‘C’?” Wiles said, “I hope it’s an ‘E’ ‘R’ ‘I’ ‘E’. Member Winship said, “it’s a little tiny ‘E’ and the ‘E’ in *Skaneateles* is the same.” Member Neibert said, “it’s a little kind of washed out.” The Chairman said, “it’s a little lighter than the ‘E’ in *Skaneateles*.” Wiles said, “if he puts a ‘C’ it will become an ‘E’”

Member Dyson said, “**I move that we approve the application as presented.**”
Seconded by Member Smalley. The vote was 5-0 in favor of the motion.

The hearing was closed at 7:38pm.