

Village of Skaneateles
Historical Landmarks Preservation Commission
February 10, 2010

In the matter of the application submitted by Allied Sign Co., Inc. for a Certificate of Approval from the Commission to install business signage “Morgan Stanley Smith Barney” applied to the structure in 3 places and for parking lot signs on the property located at 9 East Genesee Street in the Village of Skaneateles.

Present: Kihm Winship, Acting Chairman
 Karlene Miller, Member
 David Neibert, Member
 Pat Blackler, Member
 Mona Smalley, Member

Jorge Battle, Clerk to the Historic Commission

Greg Fishel, representing the applicant

Robert Eggleston, Rickard Road
Julie Sharpe, East Genesee Street
Beverly Stull, Skaneateles
Student in Government

Absent: Charles Williams, Chairman
 Andrew Ramsgard, Member
 Katharine Dyson, Member

Acting Chairman Winship opened the public hearing at 7:30pm announcing the application from Allied Sign Company for 9 East Genesee Street.

Greg Fishel representing the applicant said, “they are doing a corporate change over. You have the side elevation, the rear elevation. We have some handicap signs. The are on wood. I believe that they want to use new wood. They said they if you guys wanted, we could use the old ones but they wanted new. And we could stain them darker, lighter what ever you’d prefer. Looks like they kept the square footage for each sign, or went under what was there. I have some samples of the actual letters that they will be using.”

Acting Chairman Winship asked, “are there going to be the same colors of the previous letters?” Fishel said, “these will be the letters. They said to bring these back because they will be used.” (Shows letters to the members) The Acting Chairman said, “they are a brushed chrome.” Fishel said, “I actually think those are polished –oh they are brushed.” Member Miller said, “in the diagram they we got, it looks like they are white.” Fishel said, “yes, a lot of the computers

can't show silver, so it's kind of hard to show it on a computer screen. Plus if I e-mailed that to you, it would look different on your monitor than it would on somebody else's."

Member Neibert asked, "so the background is wood?" Fishel said, "yes, it is the actual wood in the pictures here." Member Miller asked, "a natural wood?" Fishel said, "I believe it's a natural wood plaque that they have. They were going to put new ones on there and stain it so it will look like a brand new sign. I know you guys would probably like to keep everything as it was. It will look better than the old ones. We could darken it or lighten it, what ever you prefer."

Member Smalley asked, "is this background wood also?" Fishel said, "that is not. That's the front, correct?" Member Neibert asked, "this is the sign that's above the door that we are looking at?" Fishel said, "yes. I'm not sure if that is wood. They did not tell me that. I know that's the letters that they are using." Member Neibert said, "but it's panel up there." Fishel said, "yes, it would be the same thing. The only thing that would be changing is the letters." Member Blackler said, "changing it from lower case to upper case." Member Neibert asked, "my question is, if this is kind of a – maybe this is all distorted, but if this is kind of a silvery background and you have silver letters, are they even going to show up?" Fishel said, "yes, it will show up." Member Miller said, "it doesn't look like a silvery background. Looks like a natural wood." Member Neibert said, "mine looks like an off-white." Fishel said, "it's kind of like a stucco. We are looking at the front above the door. I believe that's like a stucco." Member Neibert asked, "obviously, you've looked at the color schemes of the background and it will show up and look nice?" Fishel said, "the silver for other jobs and stuff, we use that a lot. Probably more than anything. It tends to be the new thing, instead of gold. It kind of tones it down and makes it look professional." Member Smalley asked, "is this a piece of wood mounted in that?" Fishel said, "I don't believe so. I think that's just a framed in stucco piece. Kind of looks like that." (pointing to the ceiling in the meeting room)

Acting Chairman Winship asked, "any other discussion?" Member Smalley said, "it's just a personal opinion, I think it looks prettier on the brown than on the white background. But, that's all right." The Acting Chairman opened the floor to any comments from the public. No one spoke. The Acting Chairman called for a motion.

Member miller said, "I move that we approve this application as submitted." Seconded by Member Neibert. The vote was 5-0 in favor of the motion. The hearing was closed at 7:38pm.