

**Village of Skaneateles  
Historical Landmarks Preservation Commission  
January 13, 2020**

Present: Chad Rogers, Chairman  
David Birchenough, Member  
Ted Kinder, Member

Dennis Dundon, Clerk to the Boards

Layne Dann, applicant

Kathryn Kinder, Autumn Tree Court

Excused: Kathie Dyson, Member  
Lisa Riordan, Member

*Re: Consideration of the application of Layne Dann on behalf of Gee June Bridal for a Certificate of Approval from the Commission to install business signage at the property addressed as 3 East Genesee Street in the Village of Skaneateles.*

At 7:06 pm, Chairman Rogers opened the matter of the Dann application for signage.

Ms. Dann explained the origin of the business name which honors her grandmother. She said that she currently has a location in Ithaca, NY, where she crafts original designs and also does alterations. The Ithaca shop is in a less-than-ideal commercial location. It is her intention to close the Ithaca location and reestablish the business in Skaneateles, which is closer to her home. The Genesee Street location will afford her more visibility and more foot traffic.

Ms. Dann continued saying that she is allowed 24 SF of signage under the code. She is proposing the main sign to be 18 SF and she is reserving 6 SF for window advertising. The main sign will be 1.5 by 12 feet and is to be mounted on the building in the same spot occupied by the current Emma James sign. Her sign will be taller to afford her larger letters.

The background color will be the same as the building. The main letters will be 8 inches high and will be slightly raised. The border around the sign will also be raised. Both will be rendered in gold. The tag line on the sign will have 3 inch high flush lettering.

Member Kinder asked about the background material? Chairman Rogers said it will be ¾ inch PVC. There were no further questions of the applicant.

**Member Birchenough, “I move that we approve the application for the signage as presented.” The motion was seconded by Member Kinder. Upon the unanimous vote of the members present in favor of the motion, the motion was carried 3 – 0.**

This matter was concluded and the meeting adjourned by acclamation at 7:12 pm.

Respectfully submitted,

Dennis Dundon, Clerk to the Boards