

Village of Skaneateles
Historical Landmarks Preservation Commission Hearing
August 12, 2009

In the matter of the application submitted by Suzanne Pittard d/ba The White Sleigh...Etc. for a Certificate of Approval from the Commission to install business signage on the front of the building located at 24 East Genesee Street in the Village of Skaneateles.

Present: Charles Williams, Chairman
Andrew Ramsgard, Member
Katharine Dyson, Member
Mona Smalley, Member
Kihm Winship, Member
Pat Blackler, Member
David Neibert, Member

Jorge Battle, Clerk to the Historical Commission

Suzanne Pittard, Applicant

Carol Young, West Lake Street

Absent: Mary Fran Strodel, Member
Karlene Miller, Member

Chairman Williams opened the public hearing at 8:00pm announcing the application of Suzanne Pittard for signage at 24 East Genesee Street.

Suzanne Pittard said, "I'm here again, 4 years later. All we are trying to do is to change, obviously since I moved from one location to the other and the combined, to raise the sign up to where that concrete header thing is above the window. Expanded a little since the building itself is 23-8, and my 2 by 8 – fits in to the sign permit. Same colors as the regular sign. Basically the exterior. The outline will be the same color as the body of the business, interior is black with a metallic, which is basically the same color as it is today. Made out of foam, like every other sign now in Town. The letters will be about a quarter of an inch – they sand blast everything else so the letters will protrude a ¼ of an inch. How it's going to hang is above the header, we are going to drill into – the sign guy is going to drill into the mortar between the bricks above, and have a metal hanger that will basically holding the sign. So, it will be underneath and drilled in to the wall."

Chairman Williams asked, "the sign will be flush with the wall so birds aren't getting behind it." Pittard said, "I don't think so but I've got something that is pooping on the front of my store. I don't every see any birds there."

Member Dyson asked, "I like pretty signs, fine, no problem. Are you centering?" Pittard said, "it's going to be centered. This (photo) is just a mock-up. We will center it between the 2 posts of the main part of it" Member Neibert said, "that was going to be my comment...so the sign is going to be actually the width of the front window." Pittard said, "this is a bay window and those 2 go back. So, it will probably center between...the side window will be the half right there." Member Neibert said, "so it will be centered over the front part, instead of off to the side like it is." Pittard said, "yes."

Member Winship asked, "the colors? Black background and kind of a gold?" Pittard said, "metallic gold. It's not going to be gold leaf. No lighting. It's Ben Moore black. The metallic gold is similar to *Skaneateles Furs* (sign)." Member Neibert asked, "that *Etc.* (oval) is that already...?" "...that's existing. That will go away and that will be put in place, and that's a window sign," said Pittard. The Chairman said, "that is the white sign on the window you are pointing to." Pittard said, "the *Etc.* and the *White Sleigh* both of those will go away. When you park a large SUV you can not see the *Etc.* sign." Member Winship said, "it looks fine to me."

Member Winship said, "**I will move that we accept this as presented with the sign to be centered as mentioned and that present the *Etc.* and *White Sleigh* signs are removed.**"

Carol Young, West Lake Street asked, "the reason why you are putting the sign that high is because SUV's on the street?" Pittard said, "no. My sign *Etc.* is probably one out of ...I'll tell you why I'm doing that – this sign is lower than any other sign in the Village. It is there for a reason. But to do a large sign it would have to go up here and that is more in keeping with the rest of the Village." Young said, "there are other signs at that height." Pittard said, "when you walk by it looks odd actually to go along."

Member Blackler seconded the motion.

Member Neibert asked, "how many bricks high is that?" Pittard said, "it's about two. I went out and measured it the other day, and I believe we are going to be bolting into the first brick grout above that." Member Neibert asked, "what is this (pointing on the photo)?" Pittard said, "that's a cement header or something.." Member Neibert said, "if it should be a little bit shorter ..." "...well, we don't want to put it into this because if you were ever to remove it, you can patch the brick mortar, but you can't do it in that," replied Pittard.

The vote was 7-0 in favor of the motion. The Black color is Benjamin Moore 2132

The hearing was closed at 8:08pm.

email to: Williams