

Village of Skaneateles
Historical Landmarks Preservation Commission
March 18, 2019

Present: Chad Rogers, Chairman
Dave Birchenough, Member
Ted Kinder, Member

Beth O’Sullivan, Deputy Zoning Inspector

Bob Eggleston, architect, on behalf of the applicant
Doreen Simmons, Esq., on behalf of the applicant

Excused: Kathie Dyson, Member
Lisa Riordan, Member

Re: Consideration of the application of 9 E Genesee Holdings, LLC for
Certificate of Approval for changes to previously-approved business signage
at the property addressed as 9 East Genesee Street

At 7:00 pm, Chairman Rogers called for discussion of this request by the Elephant and the Dove restaurant to change business signage, noting that approvals had been given previously by the Commission on 10.16.18.

Mr. Eggleston noted that the applicant has installed the approved signage; the restaurant is close to opening next month. During the design of the signage, the team was focused principally on the awnings, which work well from across the street, but do not provide much visibility from the adjacent sidewalk. They had previously requested a projecting sign, which was approved, but it is limited in size by both the Zoning code and by the practical dimensions of the entrance – it is a 10 inch square sign that is 2 inches off the building, since the code limits such signs to a 12 inch projection. In looking at the materials, Member Kinder acknowledged the sign is difficult to notice. Mr. Eggleston continued that the team has concluded that another projecting sign larger in scale is desirable. A sign at the first story would interfere with sight lines to the hanging baskets and flag that are displayed from time-to-time. So, they are proposing a sign at the second-story level that would be mounted on the east pilaster. It is proposed to be 100 inches tall and 11 inches in total from the building and will be held in place by brackets. It would be “Elephant and the Dove” arranged vertically, with the flower below. It will be visible, but will not interfere with the first-floor decoration. In addition, the applicant would like to relocate the 10 inch sign from the front of the building to the rear, above the take out entrance where it fits nicely.

Member Kinder asked about the placement on the east side? Mr. Eggleston explained, then recapped that the requested action is to approve the relocation of the existing vertical sign and

the installation of the new 11 by 100 inch vertical sign. Chairman Rogers asked about colors? Mr. Eggleston said the sign would be black with white lettering. Chairman Rogers asked if the lettering would be recessed? Mr. Eggleston said that the sign would use flush applied letters probably on Azak or some similar solid material. Member Kinder noted that it will project and protrude, but not much. Mr. Eggleston said that it is important to not create shadows. Member Kinder asked if there will be any lighting on the sign? Mr. Eggleston said it is not necessary because of the street lights.

Member Birchenough said it “looks really cool.” Member Kinder said it “looks really good”. He asked if it needs a variance? Mr. Eggleston replied that it does not since it projects less than 12 inches and the restaurant is allowed 1.5 SF of signage for each lineal foot of frontage.

Member Birchenough said “I really like it a lot.” **Member Birchenough, “I move that we accept the application as designed and with the sign in black and white, as well as the relocation of the 10 by 10 inch sign to the rear of the building.” Member Kinder seconded the motion. Upon the unanimous vote of the members present in favor of the motion, the motion was carried 3 – 0.**

This matter was concluded and the meeting adjourned by acclamation at 7:07 pm.

Respectfully submitted,

Dennis Dundon, Clerk to the Boards